



<https://www.orthodonticexperts.com/job/referral-marketing-coordinator/>

## Referral Marketing Coordinator

### Description

Orthodontic Experts is a rapidly growing, friendly, and professional orthodontic care company committed to making a difference in the lives of our team members and empowering them to improve the health and well-being of our patients.

We are looking for a talented individual to join our dental relations team and help us in our continued growth as a Referral Marketing Coordinator. This person would be responsible for establishing, maintaining, and growing referral relationships with general dentists in the South Chicagoland Area. The ideal candidate would be a creative, outgoing individual with a passion for marketing, networking, and relationship building.

### Responsibilities

- Establishing, growing, and maintaining referral relationships with general dentists
- Creating & implementing referral marketing reports for appointed clinics
- Creation of varying gift arrangements using provided materials and marketing pieces
- Performing a market analysis for each assigned region
- Send out occasional marketing emails to prospective and referring dentists
- Setting up & conducting meetings/luncheons
- Meeting and talking to dentists and staff
- Analyzing quantitative & qualitative referral data
- Perform a B2B SWOT analysis for any newly opened company locations

### Qualifications

- Ability to strategize
- Ability to communicate(or socialize) clearly and effectively
- Ability to analyze data
- Ability to work independently and as part of a team
- Familiarity with CRMs
- Familiarity with Canva (a plus)
- Familiarity with email marketing (a plus)
- Proactive, team player with a strong work ethic
- Exemplary written and oral communication skills
- Proficient with Google Suite
- Must be open to travel
- Previous experience with daily contact with dental practices and support teams (a plus)

### Job Benefits

- 401(k)
- Dental insurance
- Disability insurance
- Employee assistance program

### Hiring organization

Orthodontic Experts

### Employment Type

Full-time

### Industry

Dental/Orthodontics

### Base Salary

\$ 45,000 - \$ 48,000

### Date posted

July 17, 2021

### Valid through

31.12.2021

- Health insurance
- Life insurance
- Paid time off
- Professional development assistance
- Vision insurance